

**Our Difference:** Your ROI Calculated in Advance



## **SECURITY STATS**

## 1,541 breaches in 2014 1 BILLON exposed records \$217 average cost per each U.S. record breached

# **\$6.5 million** average cost per U.S. breach

**3470** Number of HIPAA complaints requiring corrective action by OCR (Office of Civil Rights in 2013), up by nearly 34% in two years.

## 6-10x increase

Healthcare is a particular challenge - halfway through 2015, 3x as many healthcare records have already been stolen as in 2014

Sources: IBM Ponemon Institute 2015 Cost of Data Breach Study: Global Analysis, HHS, 2014 Year of Mega Breaches and Identity Theft, Findings from the 2014 Breach Level Index

## **CORE VALUE PROPOSITION**



### WITHOUT AEGIFY

- Unnecessary risk exposure
- Siloed/fragmented approach
- Higher TCO (total cost of ownership)
- Needless complexity
- Ineffective security
- Compliance trade-offs

## WITH AEGIFY

- Reduced risk
- Unified/integrated approach
- Lower TCO
- Oversight ease
- Maximum security
- No compliance trade-offs

## Diagnose | Cure | Protect ...a market first

#### THE NEED

RISK management is not optional for healthcare, retail and financial organizations.

When SECURITY breaches happen, critical data is compromised, jobs are lost and profits disappear.

Managing the regulatory maze is challenging. PCI, ISO and SANS 20 COMPLIANCE is best practice. HIPAA, GLBA and FISMA COMPLIANCE is the law.

Risk, security and compliance (RSC) protection is complex and cumbersome. Until now. Discover the effective simplicity of a unified RSC solution. Discover Aegify.

#### THE PROCESS



#### Diagnose

Within hours, you will know:

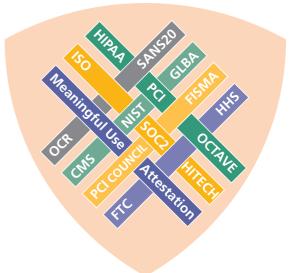
- Your total organizational risk including risk from your vendors and business associates
- Where your security threats lie, what curative measures need to be undertaken
- Your compliance status for all regulations and standards



#### Cure

Follow Aegify instructions to:

- Minimize organizational risk
- Close your risk, security and compliance gaps
- Comply with all applicable regulations and standards





#### Protect

24/7 continuous monitoring program will:

- Reduce all risk... today and tomorrow
- Diagnose and cure future security threats in real time
- Comply with all applicable current and future regulations

## OUR UNIFIED APPROACH ....another market first



#### IF YOU HAVE A LOT OF VENDORS ...

It's tough enough managing your own RSC challenges. So, how do you manage the risk associated with 10, 100, 1,000 or more vendors?

Today, you have a choice:

- Aegify RSC Suite, or
- Add individual Aegify security, compliance, risk and business associate management components

No matter your decision, Aegify is able to help.

#### **UNIFIED APPROACH**

For management ease and cost reduction, most businesses and their vendors prefer a unified RSC solution. Consider these diagnostic questions:

- Are you concerned your vendors are noncompliant with important regulations and standards?
- Are burdens of compliance forcing you to take calculated risks due to resource constraints?
- Do you have multiple siloed solutions that cause integration, management and financial headaches?

If the answers are mostly "yes," consider:

• Aegify RSC Suite

#### **COMPONENT APPROACH**

For some healthcare, retail and finacial organizations, a piece-meal component approach to RSC might be the right solution. If you're one of these, Aegify can plug your security, risk and compliance gaps with any of our outstanding standalone products:

• Aegify Risk Manager

OR

- Aegify Security Manager
- Aegify Compliance Manager
- Aegify Vendor Manager



### WHY AEGIFY?



Aegify was founded in 2013 on a simple set of guiding principles:

- RSC services are too siloed, complicated and expensive
- The market needs a holistic RSC solution that diagnoses, cures and prevents future catastrophic events from occurring

Today, the Aegify Suite is a unique unified solution that operates at the intersection of security, compliance and risk management for healthcare, retail and financial organizations.

For those that don't need a unified RSC Solution, each Aegify individual Manager product is a robust standalone solution. See our product sell sheets for more details.

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