



Unified and Integrated



Continuous Monitoring



Immediately Deployable



Rapidly Scalable



Data Analytics for Community Learning & Rapid Resolution

# Risk, Security & Compliance Management for Healthcare Providers and Business Associates



**Our Difference:**  
Your ROI Calculated in Advance



## SECURITY STATS

1,541 breaches in 2014

1 BILLION exposed records

31% were healthcare breaches

75,152 records stolen per breach

**\$3.8 million**  
Cost per Healthcare Breach

# 10x

### Why Do Cybercriminals Target Healthcare?

Because an average healthcare record is worth \$363. Unfortunately, significant financial incentives drive bad behavior

# 6-10x increase

Halfway through 2015, 3x as many healthcare records have already been stolen as in 2014

Sources: IBM, Ponemon Institute 2015 Cost of Data Breach Study: Global Analysis, 2014 Year of Mega Breaches and Identity Theft, Findings from the 2014 Breach Level Index

# CORE VALUE PROPOSITION



## WITHOUT AEGIFY

- Unnecessary Risk Exposure
- Siloed/Fragmented Approach
- Higher Total Cost of Ownership
- Needless Complexity
- Ineffective Security
- Compliance Tradeoffs

## WITH AEGIFY

- Reduced Risk
- Unified/Integrated Approach
- Lower Total Cost of Ownership
- Oversight Ease
- Maximum Security
- No Compliance Tradeoffs



# Diagnose | Cure | Protect

## ...a market first

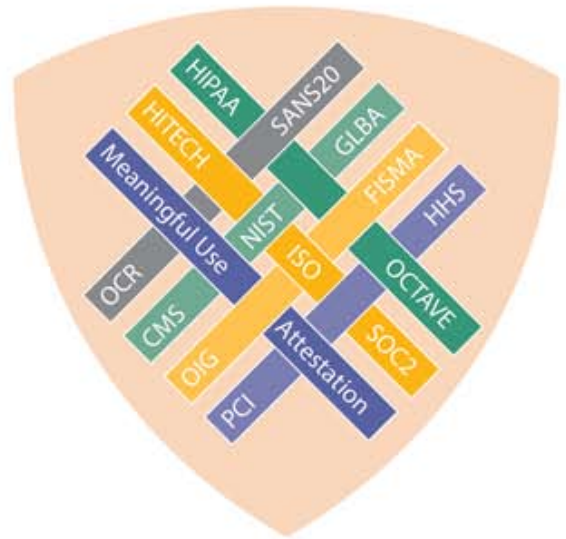
### THE NEED

RISK management is not optional for healthcare providers.

When SECURITY breaches happen, patients are harmed, jobs are lost and profits disappear.

Managing the regulatory maze is challenging. If you're a healthcare provider or a business associate, you don't have a choice. HIPAA COMPLIANCE is the law.

Risk, security and compliance (RSC) protection is complex and cumbersome. Until now. Discover the effective simplicity of a unified RSC solution. Discover Aegify.



### THE PROCESS



#### Diagnose

Within hours, you will know:

- Your total organizational risk including your risk from each of your business associates
- Where your security threats lie, what curative measures need to be undertaken
- Your compliance status with HIPAA, Meaningful Use, HITECH and all other regulations and standards



#### Cure

Follow Aegify instructions to:

- Minimize organizational risk
- Close your risk, security and compliance gaps
- Comply with all applicable regulations and standards



#### Protect

24/7 continuous monitoring program will:

- Reduce all risk... today and tomorrow
- Diagnose and cure future security threats in real time
- Comply with all applicable current and future regulations

# Our Unified Approach ...another market first



## UNIFIED APPROACH

For management ease and cost reduction, most healthcare providers and business associates prefer a unified RSC solution. Consider these diagnostic questions:

- Are you confident your business associates are compliant with HIPAA and other regulations?
- Are burdens of compliance forcing you to take calculated risks due to resource constraints?
- Do you have multiple siloed solutions that cause integration, management and financial headaches?
- Aegify BA-Vendor Manager

If the answers are mostly “yes,” consider:

- **Aegify RSC Suite**

## IF YOU'RE A 400-BED HOSPITAL...

It's tough enough managing your own RSC challenges. So how do you manage the risk associated with 300-500 business associates?

Today, you have a choice:

- Aegify RSC Suite, or
- Add individual Aegify security, compliance, risk and business associate management components

No matter your decision, Aegify is able to help.

## COMPONENT APPROACH

For some healthcare organizations, a piece-meal component approach to RSC might be the right solution. If you're one of these, Aegify can plug your security, risk and compliance gaps with any of our outstanding standalone products:

- Aegify Risk Manager
- Aegify Security Manager
- Aegify Compliance Manager
- Aegify BA-Vendor Manager

or



## WHY AEGIFY?



Aegify was founded in 2010 on a simple set of guiding principles:

- RSC services are too siloed, complicated and expensive
- The market needs a holistic RSC solution that diagnoses, cures and prevents future catastrophic events from occurring

Today, the Aegify Suite is a unique unified solution that operates at the intersection of security, compliance and risk management for healthcare covered entities and their business associates.

For those that don't need a unified RSC Solution, each Aegify individual Manager product is a robust standalone solution. See our product sell sheets for more details.

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DIAGNOSE | CURE | PROTECT